

Sponsorship Application

Michigan's Big BBQ Festival

July 24th & 25th, 2020

Lamar Park

2561 Porter St. SW, Wyoming, MI. 49519



PLEASE PRINT ALL INFORMATION CLEARLY

Company Name: _____

Email Address: _____ Phone #: _____

Address: _____ City, State: _____ Zip: _____

Sponsorship Levels:

- PLATINUM LEVEL (\$8,000 & Above)

- Logo with link on the MBBF Website
- Social Media Posts (8 on each platform), included in The Grilling Company Facebook Page (7.1K Followers), The Grilling Company Instagram Page (200 Followers), and the new Michigan's Big BBQ Festival Facebook Page.
- Logo or print ad (linked) in the MBBF Digital Guide
- Logo inclusion on promotional postcards (5k+)
- 30' x 30' Premium space for brand activation
- Four (4) in-event social media posts on event-related social media platforms
- Signage (3 Banners provided by Sponsor)
- Stage Recognition (8/Day) by Event Emcee
- Eight (8) invitations to Sponsor/VIP Event Experience
- Eight (8) Sponsor/VIP Parking Passes

- **GOLD LEVEL (\$5,500 - \$7,999)**

- Logo with link on the MBBF Website
- Social Media Posts (5 on each platform), included in The Grilling Company Facebook Page (7.1K Followers), The Grilling Company Instagram Page (200 Followers), and the new Michigan's Big BBQ Festival Facebook Page.
- Logo or print ad (linked) in the MBBF Digital Guide
- Logo inclusion on promotional postcards (5k+)
- 20' x 20' Premium space for brand activation
- Three (3) in-event social media posts on event-related social media platforms
- Signage (2 Banners provided by Sponsor)
- Stage Recognition (6/Day) by Event Emcee
- Six (6) invitations to Sponsor/VIP Event Experience
- Six (6) Sponsor/VIP Parking Passes

- **SILVER LEVEL (\$3,000 - \$5,499)**

- Logo with link on the MBBF Website
- Social Media Posts (3 on each platform), included in The Grilling Company Facebook Page (7.1K Followers), The Grilling Company Instagram Page (200 Followers), and the new Michigan's Big BBQ Festival Facebook Page.
- Logo or print ad (linked) in the MBBF Digital Guide
- Logo inclusion on promotional postcards (5k+)
- 10' x 10' Premium space for brand activation
- Two (2) in-event social media posts on event-related social media platforms
- Signage (1 Banner provided by Sponsor)
- Stage Recognition (4/Day) by Event Emcee
- Four (4) invitations to Sponsor/VIP Event Experience
- Four (4) Sponsor/VIP Parking Passes

- **BRONZE LEVEL (\$1,500 - \$2,999)**

- Logo with link on the MBBF Website
- Social Media Posts (2 on each platform), included in The Grilling Company Facebook Page (7.1K Followers), The Grilling Company Instagram Page (200 Followers), and the new Michigan's Big BBQ Festival Facebook Page.
- Logo or print ad (linked) in the MBBF Digital Guide
- Stage Recognition (2/Day) by Event Emcee
- Two (2) invitations to Sponsor/VIP Event Experience
- Two (2) Sponsor/VIP Parking Passes

- **SPONSOR LEVEL (\$500 - \$1,499)**

- Logo with link on the MBBF Website

Other Sponsorship Opportunities:

- If you would like to discuss other ways to donate/sponsor this event, please contact Keith Hall @ 616.295.4656. This could include; services, supplies/equipment, giveaways, event gear (t-shirts, hats), etc.

Submitting Sponsorship Forms:

- Please return Sponsorship Form to:
 - o mibbqfest@gmail.com
- Payment can be made via PayPal, Venmo, or by Check.
 - o For PayPal & Venmo, Call – Keith Hall @ 616.295.4656
 - o For Check, Mail to:

Michigan BBQ Guild
6231 West River Dr. NE - Suite A
Belmont, MI., 49306

DESIRED SPONSORSHIP LEVEL: _____

SPONSORSHIP AMOUNT: _____

Signature: _____

Date: _____

Company/Organization Name: _____

Questions? Feel free to email us at mibbqfest@gmail.com!